



Why have a wedding video.

It is a reminder of those special and memorable moments from one of the most important days of your life. Something you, your family, friends and children can watch and look back on with fond memories of the day that you became united as one. The video needs to be creative, visually stimulating, well knitted together and easily watch-able.

Ask yourself what do I want from the recording and the people who make the recording of my wedding day? You should demand experience to get the highest quality content, whilst using the highest quality equipment. You should demand that you are getting a special service; private and personal, something dedicated to you. You should demand that nothing is left to chance and that your video is much like your pictures, not subject to degradation or ageing.

Does my video person record in Standard Definition SD or High Definition HD?

With HD on the forefront of viewing technology in the home, it is important to capture your footage in the highest quality therefore High Definition HD. You may at this time not be able to view HD or even play HD on Blu-ray, however the footage from this day that is so important and special to you should be future proofed, after all you will be watching it for the rest of your life.

HD (Video) recording will provide the flexibility for any future changes in your viewing, even if you now have Standard Definition and watch on DVD. Remembering that Complete Film return all your footage to you, you are future proofed. Anytime in the future, Complete Film or another production company, will be able to re-master your footage into a High Definition playable format of your choice. This will be considerably cheaper than having the day all over again.

Does my video person record onto tape recording in Standard Definition tape, HD(V) tape or a digital storage device like P2 or XDCam?

Complete Film choose to record on digital storage with professional level HD cameras. Our choice of camera is Sony's professional XD camera. These provide the most versatility and a professional edge to our wedding videos that is missing from many out there.

Video Camera and recording equipment.

What happens if a camera fails? Although it is clear in many supplier contracts that you will get a complete refund in the event of a camera failure, is that enough? No is the answer. You want to be sure to capture the day, it is a one time event and not going to be happening again. So the question is, does your video company or person carry a spare camera? Complete Film do.

What about sound quality.

Although you may not believe this audio is probably the most important aspect of being able to record and get the best from a wedding day. After all if the sound is not important why have a video, pictures will do. The audio from the day includes your vows and readings made during the service, speeches at the reception, guest messages for your video guest-book, toasts, introductions and ambiance for your video. Many of the rooms in which people will be speaking in during the day will be quite large. Large rooms or even marquees create audio issues such as echo, too much ambient noise drowning out the speaker, an inability to get close to the speaker whilst recording their words can make it impossible to capture high quality audio without knowledge and experience of dealing with such issues.

Complete Film are used to such scenarios. We use the highest quality microphones; condenser microphones like the Sennhieser 416, the best in the business. Various hand held microphones, radio microphones and discrete lapel microphones.

Complete Film can also offer a radio microphone and PA for reception speeches. This is beneficial for both the audience that maybe at the back or the sides of the room and not directly in front, as well as the ability to record every word into the recording camera. This is all done to provide the best quality product for you.

Editing

This is such an important aspect of the production. Complete Films have qualified editors to do your editing and this is done on the highest quality editing machines, ensuring you receive the best from your day. An edit for all the days recorded footage may take as much as five full working days, this can be very intensive and so having experience makes the whole process flow.

Insurance.

Do all your suppliers have public liability insurance? They should after all as they are working in and around the public and at venues that will require it.

Do your suppliers take their legal obligations seriously? Insist on risk assessments. Insist on equipment conforming to Electrical Regulations and PAT testing requirements. After all if they arrive at the venue and they are denied the ability to work because they do not comply, then you may not get what you have hoped and paid for.

Public Performance Rights and issues. PRS

Did you know that if a piece of music is played on the day, or a reading made from a chapter of a book that this is covered by copyright law, permission is required for its public performance and use. This generally is not an issue on the day, however this maybe part of a DVD created from the day and therefore you are clearly breaking copyright law. In fact the DVD is providing evidence you have done so.

Complete Film deal with the issues of Copyright, we carefully craft the music used on the day and any choices made by you to add to your DVD. We apply for your license for its use, this may or may not incur additional costs and permission may or may not be given.

Who are you going to trust?

A real aspect to consider is the company or people you are hiring. Are you actually going to get them on the day. One man bands and small companies offer multiple prices and packages, they do take bookings in advance and quite often may take a more expensive booking for the same day. They then employ another videographer to fulfil the obligation of the lower cost booking. So the question is do you want to risk not knowing your supplier?

Complete Film offer a personal and professional service. You will meet your videographer/s, photographer/s and entertainment supplier well in advance. This means you get what and who you pay for, excluding acts of god.

So now you can decide on who will join you and be part of one of the most important day's of your life. Our advice is to insist on quality, insist on value for your money, insist on getting what you want and a personal service. This is what Complete Film will provide you with, so why consider anybody else?

www.completefilms.co.uk

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